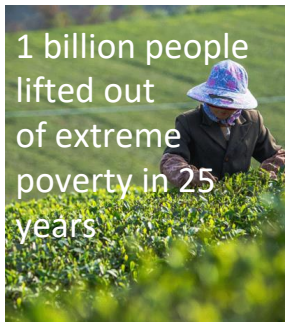




Rede Brasil

4 YEARS INTO THE 2030 AGENDA

PROGRESS



Access to electricity doubled



Maternal mortality declined

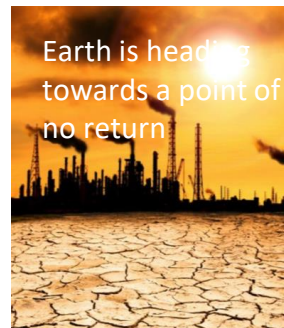


Under-five mortality halved



Labour productivity increased, unemployment decreased

GAPS



Gender parity gap widening



Global warming at a 4 degrees trajectory

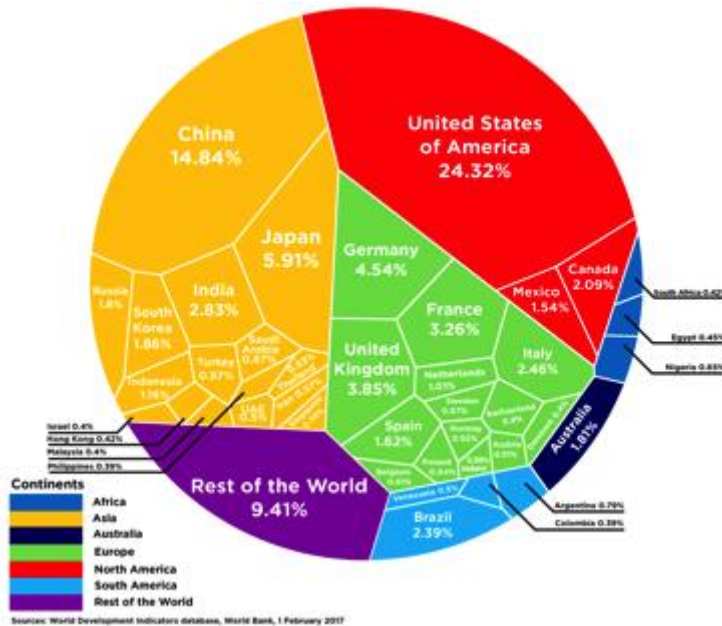


22% of today's 1.8 billion young are not in employment, training or education



A future with more plastic than fish in the oceans

FINANCING THE GLOBAL GOALS



3% of total global GDP



1% of total global wealth assets

A large, white, 3D-style letter 'V' with a black outline and a slight shadow, set against a dark blue background.

VOLATILE
(VOLÁTIL)

A alta velocidade e a intensidade das forças que impulsionam as mudanças

A large, white, 3D-style letter 'U' with a black outline and a slight shadow, set against a dark blue background.

UNCERTAIN
(INCERTO)

Alta
imprevisibilidade

A large, white, 3D-style letter 'C' with a black outline and a slight shadow, set against a dark blue background.

COMPLEX
(COMPLEXO)

Muitos fatores que estão envolvidos em qualquer transformação

A large, white, 3D-style letter 'A' with a black outline and a slight shadow, set against a dark blue background.

AMBIGUOUS
(AMBÍGUO)

Diferentes pontos de vista para entender e analisar os fatos

“

OS ANALFABETOS DO
SÉCULO XXI NÃO SERÃO
AQUELES QUE NÃO SABEM
LER E ESCREVER, MAS SIM
OS QUE NÃO SABEM
APRENDER, DESAPRENDER E
REAPRENDER.”

ALVIN TOFFLER

FUTURISTA NORTE-AMERICANO





X



200 MAIORES PIB*

157 SÃO
EMPRESAS

180 MENORES PIB

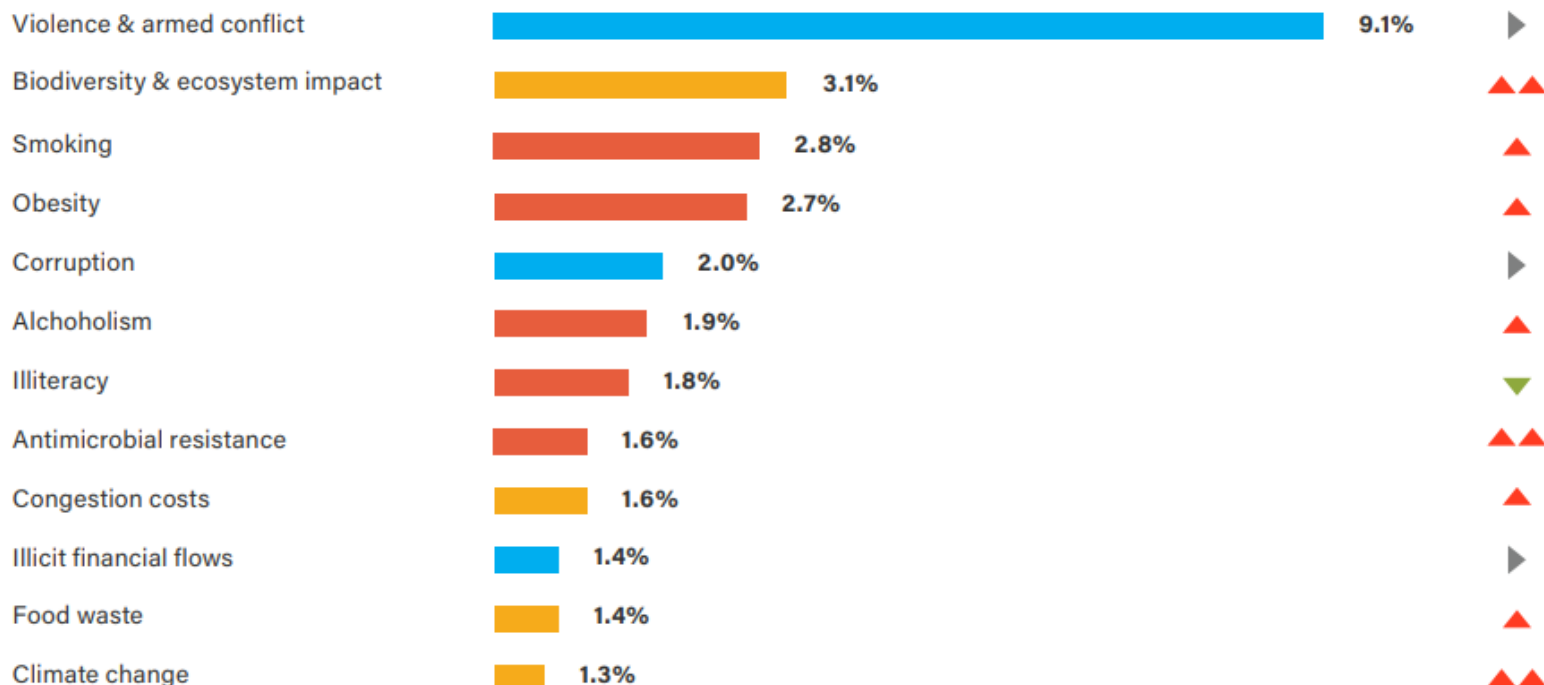
É EQUIVALENTE
RECEITA DAS 10
MAIORES
EMPRESAS

*ENTRE PAÍSES, ESTADOS, EMPRESAS E ORGANIZAÇÕES.

Estimated annual global direct economic impact associated with selected global burdens

Share of global GDP, 2014

Future Trend*



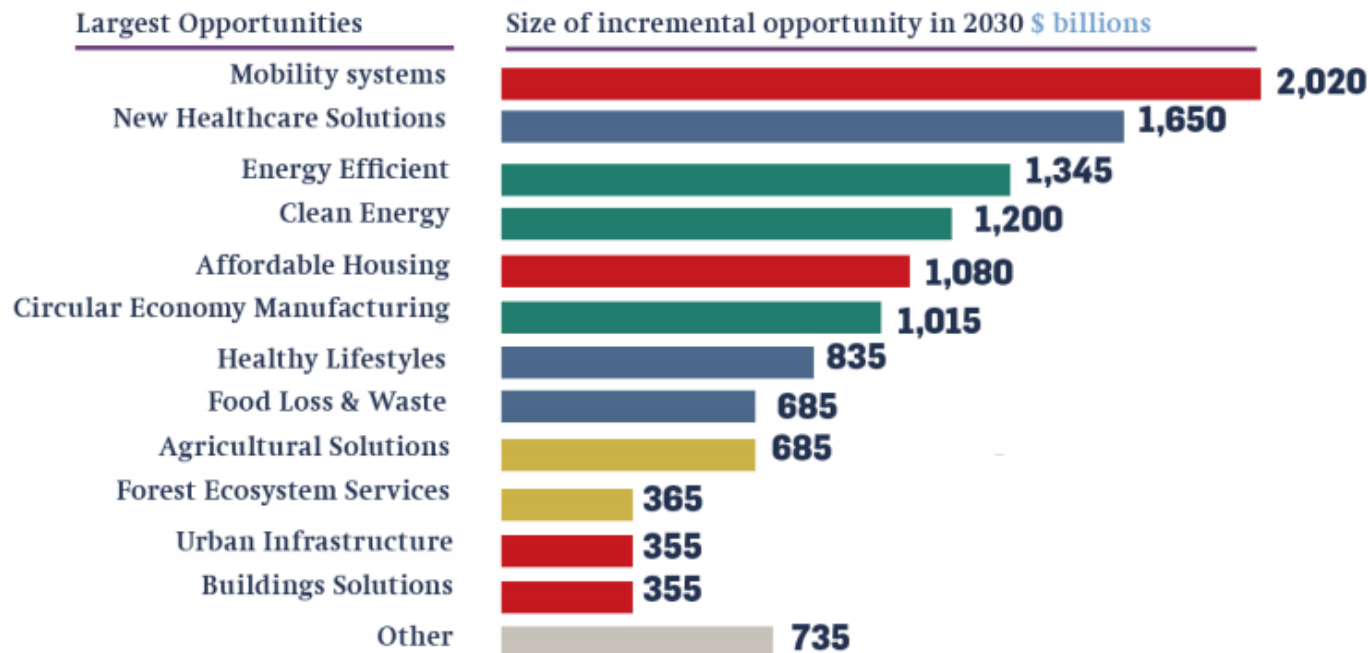
Dimension

Environment

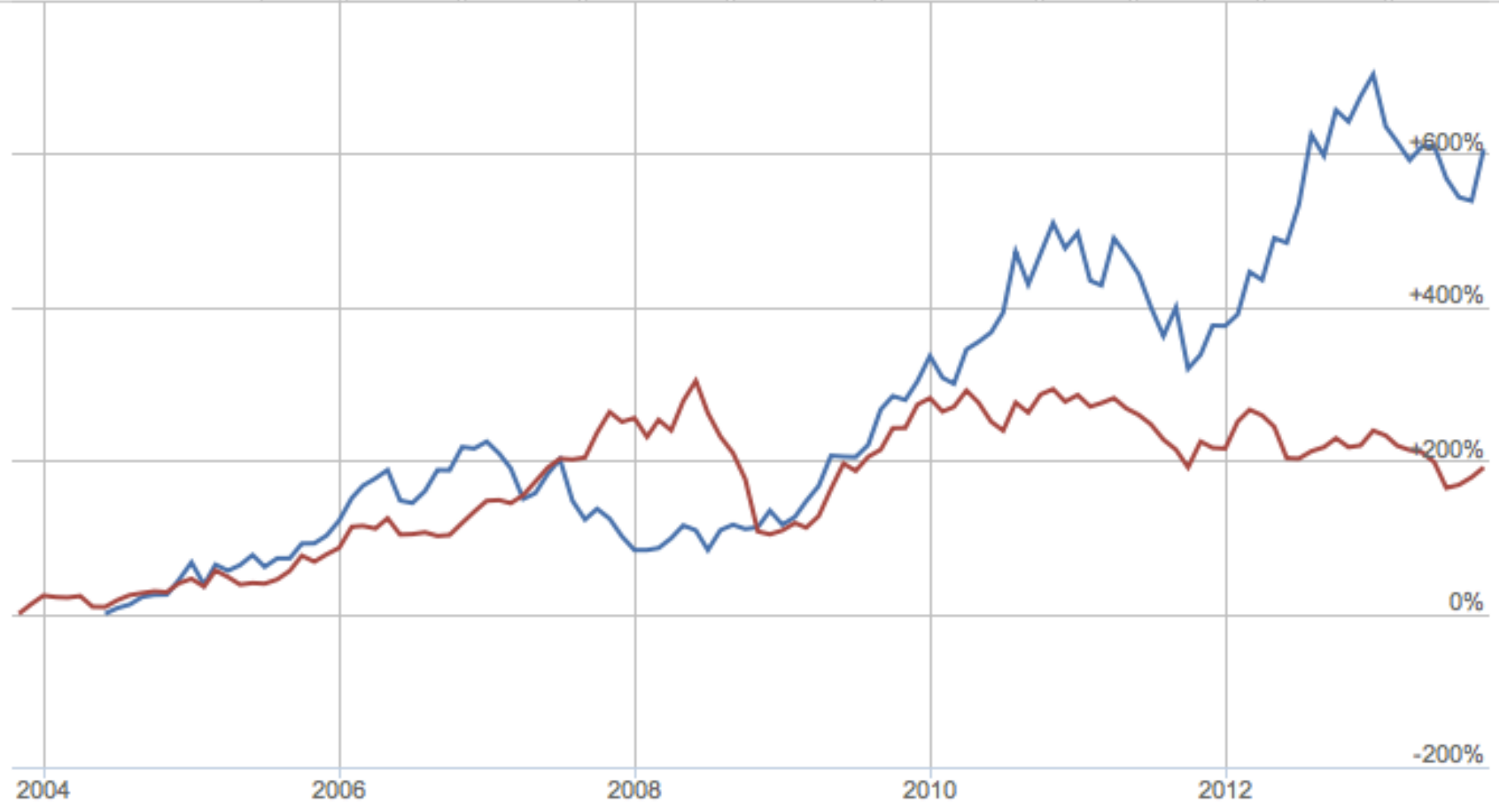
Governance

Social

BUSINESS OPPORTUNITY IN DELIVERING THE SDGS CAN GENERATE UP TO \$12 TRILLION WORTH OF BUSINESS VALUE



dia 5 dias 1 mês 3 meses 6 meses 12 meses ano 3 anos 5 anos 10 anos





FINANCIAL MARKETS

The Investor Revolution

by Robert G. Eccles and Svetlana Klimenko

FROM THE MAY-JUNE 2019 ISSUE

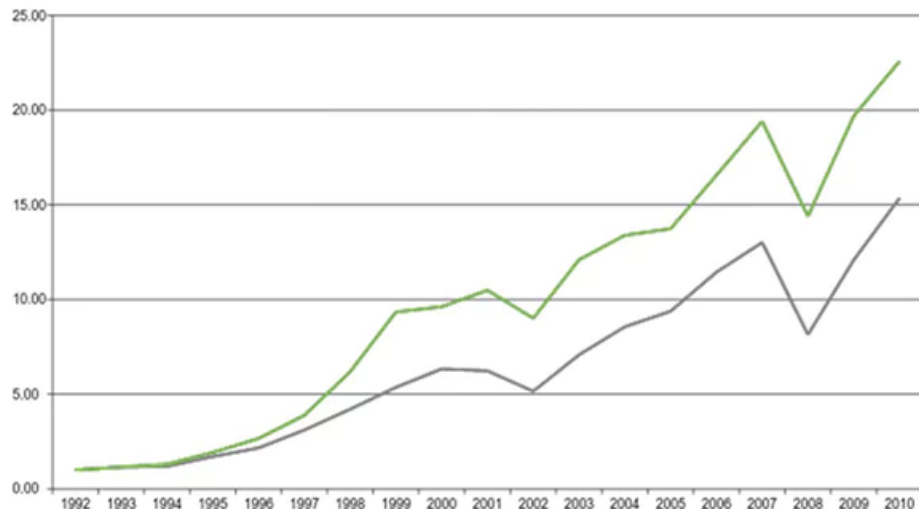
Most corporate leaders understand that businesses have a key role to play in tackling urgent challenges such as climate change. But many of them also believe that pursuing a sustainability agenda runs counter to the wishes of their shareholders.

Sure, some heads of large investment firms say they care about sustainability, but in practice, investors, portfolio managers, and sell-side analysts rarely engage corporate executives on environmental, social, and governance (ESG) issues. The impression among business leaders is that ESG just hasn't gone mainstream in the investment community.

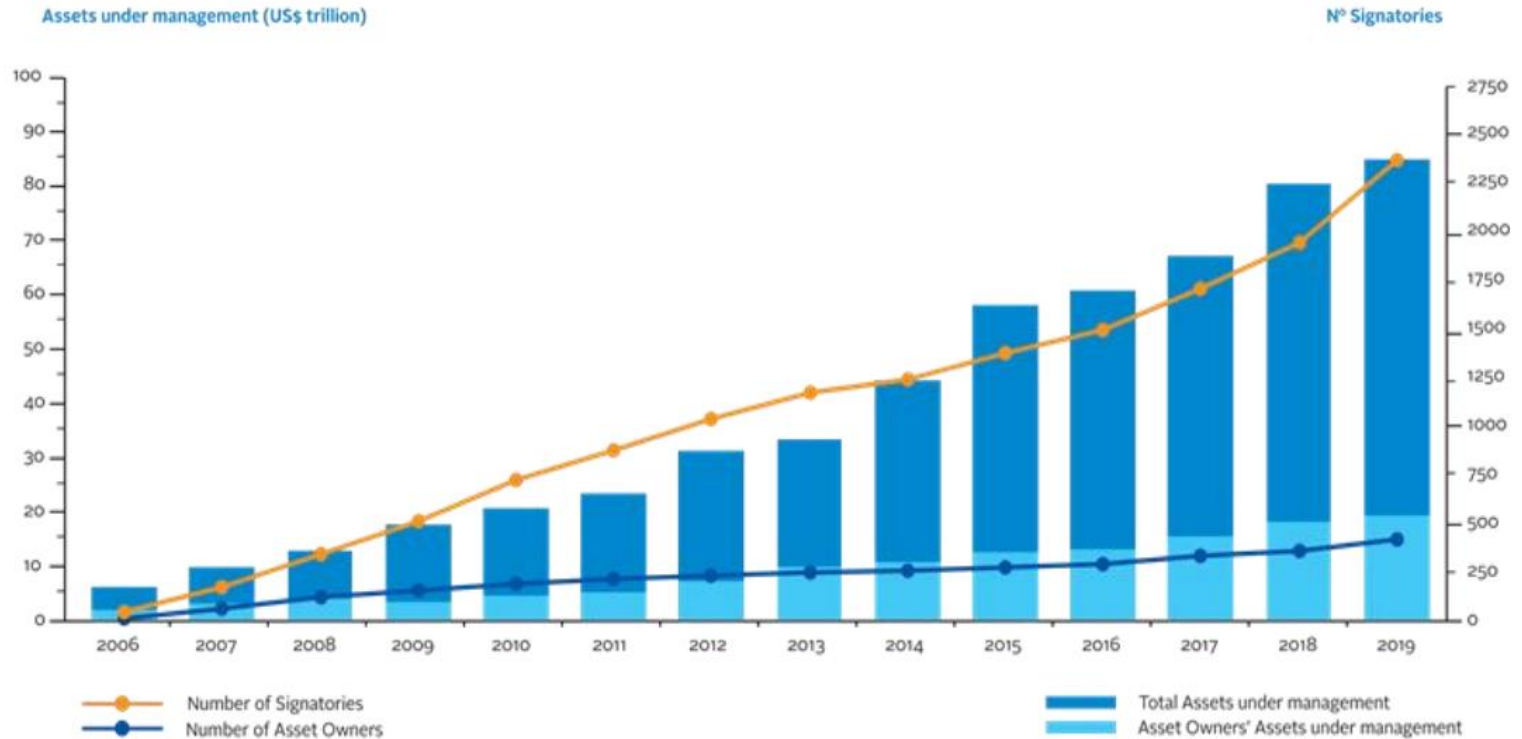
That perception is outdated. We recently interviewed 70 senior executives at 43 global institutional investing firms, including the world's three biggest asset managers (BlackRock, Vanguard, and State Street) and giant asset owners such as the California Public Employees' Retirement System (CalPERS), the California State Teachers' Retirement System (CalSTRS), and the government pension funds of Japan, Sweden, and the Netherlands. We know of no other research effort that involved so many senior leaders at so many of the largest investment firms. We found that ESG was almost universally top of mind for these executives.

London Business School

Buy-and-Hold Stock Returns (value-weighted)



PRI





UM SENSO SE PROPÓSITO



SEM UM SENSO DE PROPÓSITO NÃO CONSEGUIRÁ (AS EMPRESAS) **ATINGIR SEU PLENO POTENCIAL**.

EM ÚLTIMA ANÁLISE, **PERDERÁ A LICENÇA** DADA PELOS SEUS STAKEHOLDERS PARA OPERAR.

AO SUCUMBIR ÀS PRESSÕES DE CURTO PRAZO PARA DISTRIBUIR LUCROS, SACRIFICARÁ INVESTIMENTOS EM DESENVOLVIMENTO DE FUNCIONÁRIOS, INOVAÇÃO, ASSIM COMO GASTOS DE CAPITAL, NECESSÁRIOS PARA O CRESCIMENTO DE LONGO PRAZO... E, EM ÚLTIMA ANÁLISE, **FORNECERÁ RETORNOS ABAIXO DO ESPERADO** PARA OS INVESTIDORES QUE DEPENDEM DESSES RECURSOS PARA FINANCIAR SUA APOSENTADORIA, A COMPRA DE UMA CASA OU AS DESPESAS COM ENSINO SUPERIOR.



LARRY FINK
CEO DA BACKROCK



PROPÓSITO E LUCRO



PROPÓSITO NÃO É UM MERO SLOGAN; É O MOTIVO FUNDAMENTAL DE UMA EMPRESA - O QUE **ELA FAZ TODOS OS DIAS PARA CRIAR VALOR.**

PROPÓSITO NÃO É A BUSCA DE LUCROS, MAS A FORÇA QUE OS ANIMA PARA ALCANÇÁ-LOS. OS LUCROS NÃO SÃO DE FORMA ALGUMA INCOMPATÍVEIS COM O PROPÓSITO - DE FATO, OS **LUCROS E O PROPÓSITO ESTÃO INEXTRICAVELMENTE LIGADOS.**

QUANDO UMA EMPRESA **REALMENTE ENTENDE SEU PROPÓSITO**, ELA FUNCIONA COM O FOCO E A DISCIPLINA QUE IMPULSIONAM A RENTABILIDADE.

O PROPÓSITO ORIENTA A CULTURA, FORNECE UMA ESTRUTURA PARA A TOMADA DE DECISÕES CONSISTENTE E, EM ÚLTIMA ANÁLISE, AJUDA A **SUSTENTAR RETORNOS FINANCEIROS.**

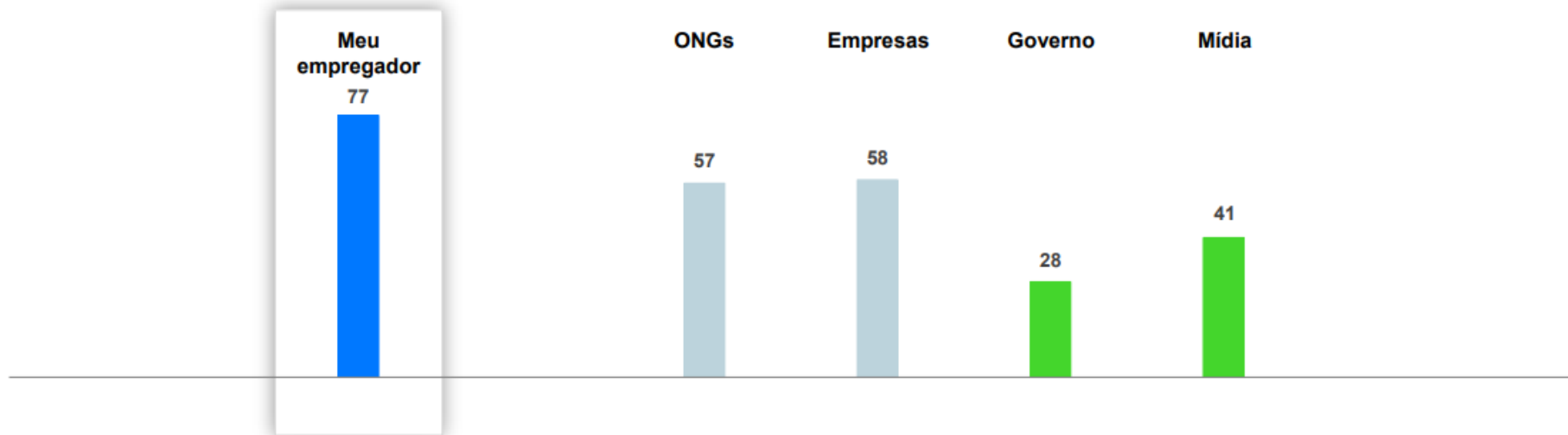


LARRY FINK
CEO DA BLACKROCK

RELAÇÃO DE CONFIANÇA É MAIOR COM O EMPREGADOR

Porcentagem de confiança

Desconfiança Neutralidade Confiança



Edelman Trust Barometer 2019. TRU_INS. Segue abaixo uma lista de instituições. Indique o quanto você confia que cada uma dessas instituições atua corretamente, utilizando uma escala de nove pontos, em que um significa que você "não confia de forma alguma" e nove significa que você "confia bastante". Escala de 9 pontos; 4 primeiros, confio. "Seu empregador" incluído na lista para os que estão empregados, mas não são autônomos (Q206/1 OU 2 E NÃO Q421/8). Público total, Brasil.

A NEW EMPLOYEE VALUE PROPOSITION



"COLETIVIDADE NO TRABALHO"
AARON HURST

Sustainable Investing

According to Morgan Stanley, millennials are putting their money in sustainable investments at a rate that is **2x higher** than average.

With a **\$30 trillion wealth transfer** coming to millennials in coming decades – this is not likely to stop anytime soon.



86%

are "very interested" or "interested" in sustainable investing



61%

have made at least one sustainable investment action in the last year



75%

think their investments can influence climate change



84%

think their investments can help fight poverty

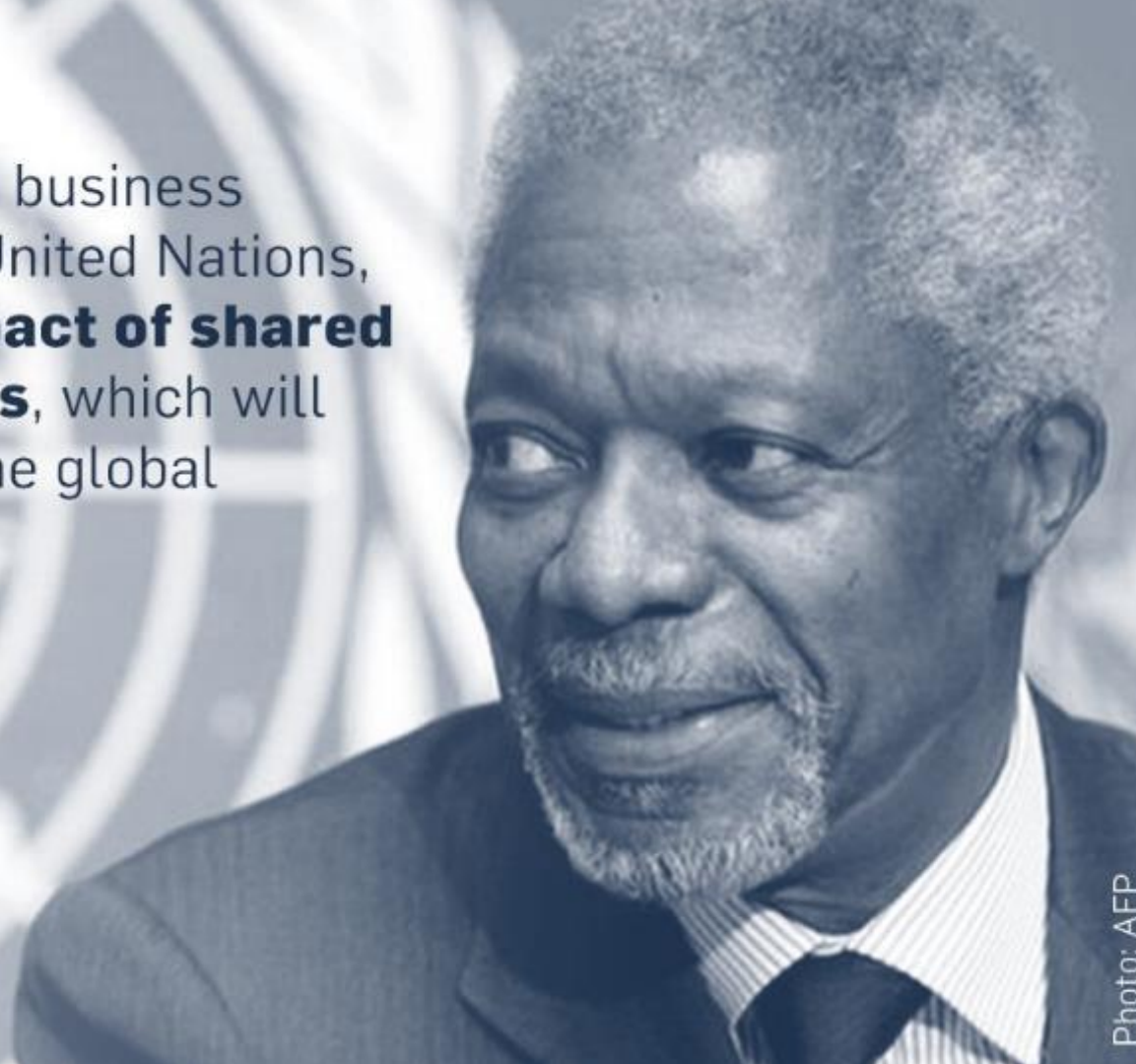
“

I propose that you, the business leaders... and we, the United Nations, initiate a **global compact of shared values and principles**, which will give a human face to the global market.

– **Kofi Annan, 1938–2018**



United Nations
Global Compact





PRINCIPLE 10

Businesses should work against corruption in all its forms, including extortion and bribery

PRINCIPLE 9

Businesses should encourage the development and diffusion of environmentally friendly technologies

PRINCIPLE 8

Businesses should undertake initiatives to promote greater environmental responsibility

PRINCIPLE 7

Businesses should support a precautionary approach to environmental challenges

PRINCIPLE 6

Businesses should uphold the elimination of discrimination in respect of employment and occupation

PRINCIPLE 1

Businesses should support and respect the protection of internationally proclaimed human rights, within the scope of their influence

PRINCIPLE 2

Businesses should make sure that they are not complicit in human rights abuses

PRINCIPLE 3

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining

PRINCIPLE 4

Businesses should uphold the elimination of all forms of forced and compulsory labour

PRINCIPLE 5

Businesses should uphold the abolition of child labour



I Concept and Principles & II General Policies

III



Disclosure

IV



Human Rights

V



Employment and Industrial Relations

VI



Environment

VII



Bribery, Bribe Solicitation and Extortion

VIII



Consumer Interests

IX



Science and Technology

X



Competition

XI



Taxation

10P and Diretrizes OCDE

Feature	UNGC Guidelines	OECD Guidelines
<i>Format</i>	10 Principles	Set of recommendations by governments
<i>Content</i>	Five themes: <ul style="list-style-type: none"> • Human Rights • Labour • Environment • Anti-Corruption • UN Goals 	Ten chapters: <ul style="list-style-type: none"> • General Policies • Disclosure • Human Rights • Employment and Industrial Relations • Environment • Combating Bribery, Bribe Solicitation and Extortion • Consumer Interests • Science and Technology • Competition • Taxation
<i>Scope</i>	Respect and Support	Respect
<i>Engagement Model</i>	CEO statement of commitment; Local Networks	National Contact Points; Adhering Governments
<i>Implementation</i>	Local Networks, Dialogues, Learning, Initiatives and Partnership Projects.	Guidance of National Contact Points
<i>Governance</i>	Light, non-bureaucratic, multistakeholder participation	Multistakeholder intergovernmental process Specific Instance Procedure
<i>Accountability and Follow-Up</i>	Annual 'Communication on Progress' to stakeholders; Facilitation of dialogue	
<i>Country level</i>	Local Networks	National Contact Points; the Investment Committee

A MORE SUSTAINABLE AND INTEGRATED ECONOMY

act responsibly



Find opportunities



UNITED NATIONS
GLOBAL COMPACT

PROGRESS REPORT

2018



United Nations
Global Compact



+90%

OF COMPANIES REPORT
THAT THEY HAVE
POLICIES OR PRACTICES
IN PLACE COVERING ALL
TEN PRINCIPLES

68%

OF COMPANIES REPORT
THAT CORPORATE
RESPONSIBILITY POLICIES
AND STRATEGIES ARE
DEVELOPED AND/OR
EVALUATED AT THE
CEO LEVEL

80%

OF COMPANIES
REPORT THAT THEY
ARE TAKING ACTION
TO ADVANCE THE
GLOBAL GOALS.

*It's the U.N.'s Week, but Executives
Make It a High-Minded Mingle*





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Global Investors Driving Business Transition

ROAD MAP TO



CLIMATE ACTION SUMMIT 2019



VERSION: 1 MAY 2019

2020

2019

MAR 2019

- UN ENVIRONMENT ASSEMBLY (UNEA-4)
11-15 MAR, NAIROBI

ONE PLANET SUMMIT
14 MAR, NAIROBI

MAR 2019

AFRICA CLIMATE WEEK
18-22 MAR, ACCRA

FRIENDS OF PARIS AGREEMENT:
HIGH LEVEL DIALOGUE
25-26 MAR, BEIJING

MAR 2019

AFRICA CEO FORUM
25-26 MAR, KIGALI

- HIGH-LEVEL MEETING ON PROTECTION OF THE GLOBAL CLIMATE CONVENED BY THE PGA
28 MAR, UNHQ

APR 2019

- GLOBAL CONFERENCE ON PARIS AGREEMENT AND 2030 AGENDA (UNFCCC/DESA)
1-3 APR, COPENHAGEN

WB/IMF SPRING MEETINGS
12-14 APR, DC

BELT AND ROAD INITIATIVE SUMMIT
25-27 APR, BEIJING

MAY 2019

PETERSBERG CLIMATE DIALOGUE
12-14 MAY, BERLIN

- GLOBAL PLATFORM FOR DISASTER RISK REDUCTION
13-17 MAY, GENEVA

MAY 2019

INTERNATIONAL CONFERENCE ON CLIMATE ACTION
22-23 MAY, HEIDELBERG

R20 AUSTRIAN WORLD SUMMIT
28-29 MAY, VIENNA

JUN 2019

G20 FINANCE MINISTERIAL
8-9 JUN, FUKUOKA

G20 MINISTER MEETING ON ENVIRONMENT AND ENERGY
15-16 JUN, NAGANO

UNFCCC SESSION
17-27 JUN, BONN

ASEAN SUMMIT
22-23 JUN, THAILAND

G20 SUMMIT
28-29 JUN, OSAKA

JUN-JUL 2019

- STOCKTAKING MEETING 2019 CLIMATE ACTION SUMMIT
30 JUN-1 JUL, ABU DHABI

MONTREAL PROTOCOL
1-5 JUL, MONTREAL

- HLPF ON SUSTAINABLE DEVELOPMENT (UNDER AUSPICES ECOSOC)
9-18 JUL, UNHQ

AUG 2019

LATIN AMERICAN & CARIBBEAN CLIMATE WEEK
19-23 AUG, SALVADOR DE BAHIA

G7 SUMMIT
24-26 AUG, BIARRITZ

SECOND CONSULTATION MEETING, FIRST REPLENISHMENT OF THE GCF
29-30 AUG

SEP-DEC 2019

ASIA PACIFIC CLIMATE WEEK
2-6 SEP

51ST SESSION IPCC: SPECIAL REPORT ON OCEANS
16-20 SEP



2019 CLIMATE ACTION SUMMIT OF THE SECRETARY-GENERAL
23 SEP, UNHQ

- UNFCCC COP25
2-13 DEC, SANTIAGO

MEETINGS AFTER THE SUMMIT, 2020 AND BEYOND

O COMITÊ BRASILEIRO DO PACTO GLOBAL

O COMITÊ BRASILEIRO DO PACTO GLOBAL, INSTÂNCIA DE ENGAJAMENTO EXCLUSIVA DA REDE BRASIL, COMPÕE A GOVERNANÇA DA INICIATIVA E É RESPONSÁVEL PELO ORÇAMENTO E PELAS DIRETRIZES, INCLUINDO REGIMENTO DE GRUPOS TEMÁTICOS E MEDIDAS DE INTEGRIDADE.

ORGANIZAÇÕES QUE INTEGRAM O CBPG



ÁREAS DE ATUAÇÃO

DO PACTO GLOBAL NO BRASIL



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Rede Brasil



*Empoderando vidas.
Fortalecendo nações*



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