

2011 edition



ICC e WTO



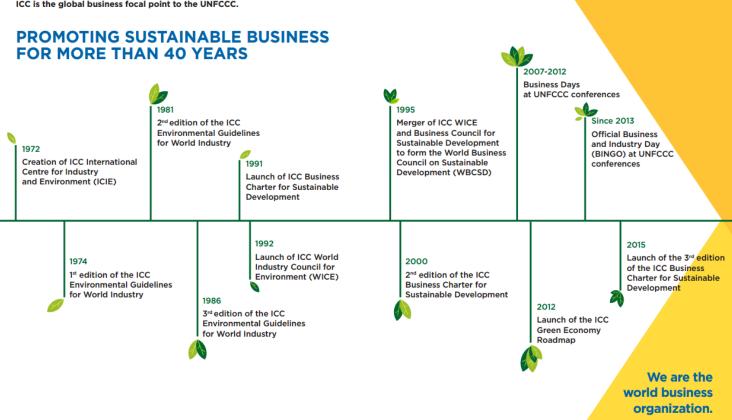






a unique mix of advocacy and standard setting activities-together with marketleading dispute resolution services. Our members include many of the world's largest companies, SMEs, business associations and local chambers of commerce.

ICC is the global business focal point to the UNFCCC.



































United Nations
Framework Convention on
Climate Change



8th Annual

SUSTAINABLE INNOVATION environment FORUM 2017 CLIMATEA



13-14 NOVEMBER 2017, BONN, GERMANY



INTERNATIONAL CHAMBER















GOVERNANCE & COLLABORATION



TRANSPARENCY, COMMUNICATIONS AND REPORTING COLLABORATION AND PARTNERSHIPS FOR CONTINUOUS IMPROVEMENT SUSTAINABLE DEVELOPMENT AS A BUSINESS PRIORITY







ECONOMIC INNOVATION



PRODUCTS
AND SERVICES

INCLUSIVE ECONOMIC GROWTH AND DEVELOPMENT

VALUE CHAIN APPROACH







SOCIETAL INNOVATION



RESPONSIBILITY TOWARDS PEOPLE AND SOCIETIES









ENVIRONMENTAL INNOVATION



ENVIRONMENTAL RESPONSIBILITY AND MANAGEMENT







COMPANIES ARE ADDRESSING ENVIRONMENTAL AND SOCIAL ISSUES IN A WAY THAT CREATES VALUE...

According to one survey of corporate leaders, the value from sustainability initiatives can be as high as 25-70% of earnings.

McKinsey, 2014





MAKING THE BUSINESS CASE FOR SUSTAINABILITY

SUSTAINABILITY MAKES PLAIN BUSINESS SENSE...

Companies with high ratings for environmental, social and governance factors have a lower cost of debt and equity; and frequently outperform the market in the medium and long term.



Deutsche Bank Group, 2012





MAKING THE BUSINESS CASE FOR SUSTAINABILITY

SUSTAINABILITY INITIATIVES CAN HELP IMPROVE FINANCIAL PERFORMANCE...

According to one study, an investment of US\$1 at the beginning of 1993 in a portfolio of high-sustainability companies would have grown to US\$22.60 by the end of 2010, compared with US\$15.40 in a portfolio of low-sustainability companies.

Harvard Business School, 2011















High-Level Political Forum United Nations | 18 July 2017

Co-Hosted by:





