



DOING BUSINESS IN BRAZIL

Nov 2012



Brazil – the country



Area → 8.5 million *sq km*

Currency → R\$ - Real

Population → 193 million (2012)

Population density → 23 inhabitants/ *sq km*

Urban population → 84.4%

Unemployment → 5.3% (Feb/2012)

Economic Information



GDP (2011) → US\$ 2.5 trillion

**GDP annual growth → 7.5% (2010)
2.7% (2011)**

GDP per capita (2010) → US\$ 11,000

**Construction industry
as a percentage of the → 11.9%
country's GDP**



Brazil

- Brazil is among the largest countries in terms of territory, population and GDP
- Brazil has vast natural resources, including recently discovered large offshore oil fields, a diverse industrial base, a dynamic and sophisticated private sector, and a well-structured public sector
- Brazil is a vigorous democracy, with free multiparty elections and a stable political system
- Brazil has good relations with all its neighbors and has increased its ties with all regions of the world



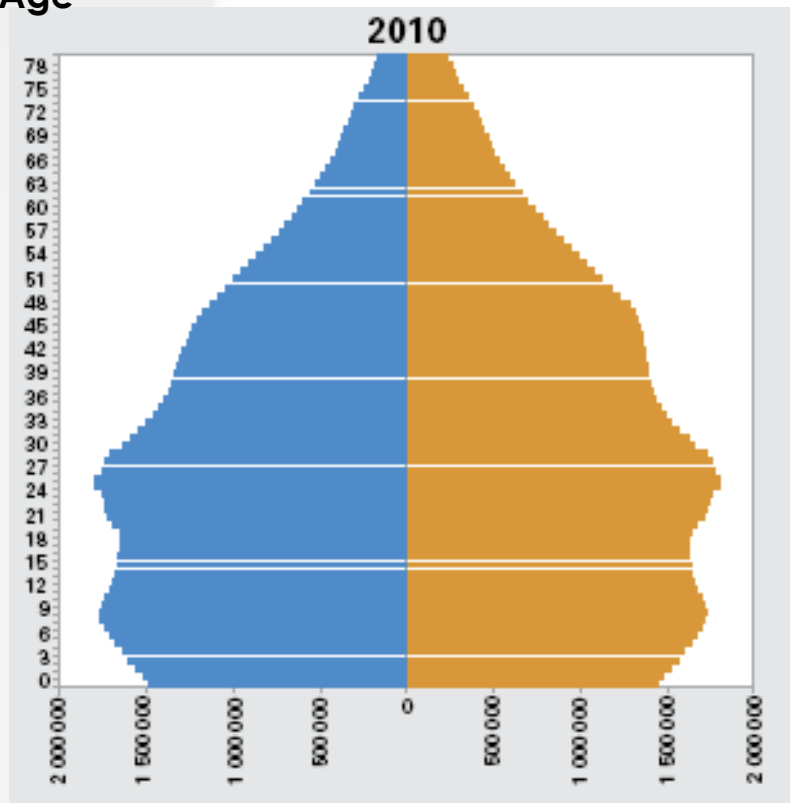
- 6th largest GDP: US\$ 2,475 billion (2011)
- Continental country: 5th largest area 8,514,877 km²
- 5th largest population: 191 million people (2010)

BRAZILIAN POPULATION



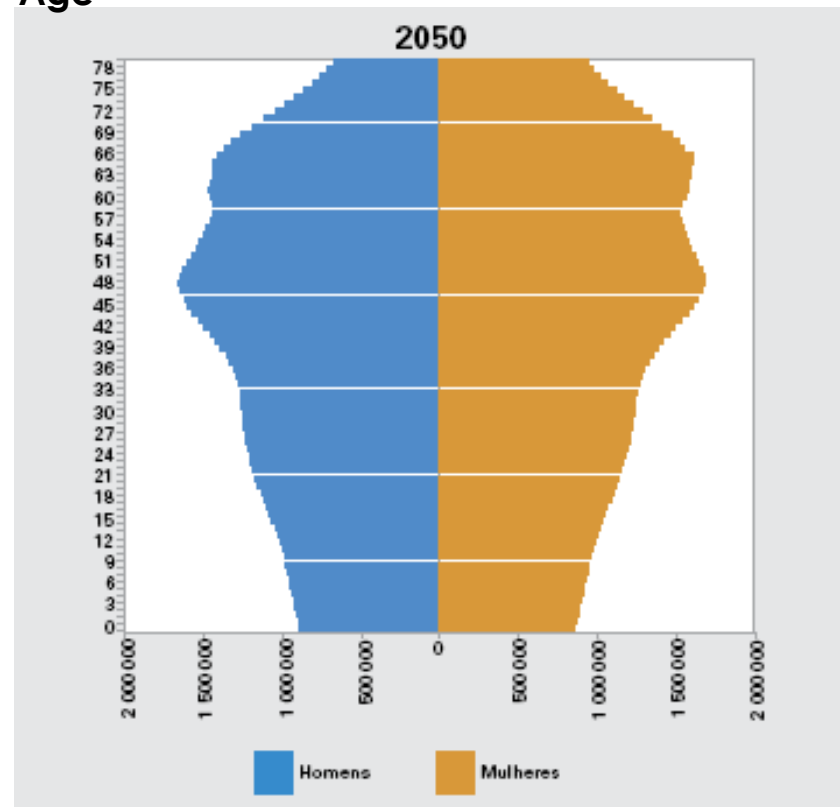
AGE PYRAMID

Age



Population in number of people

Age

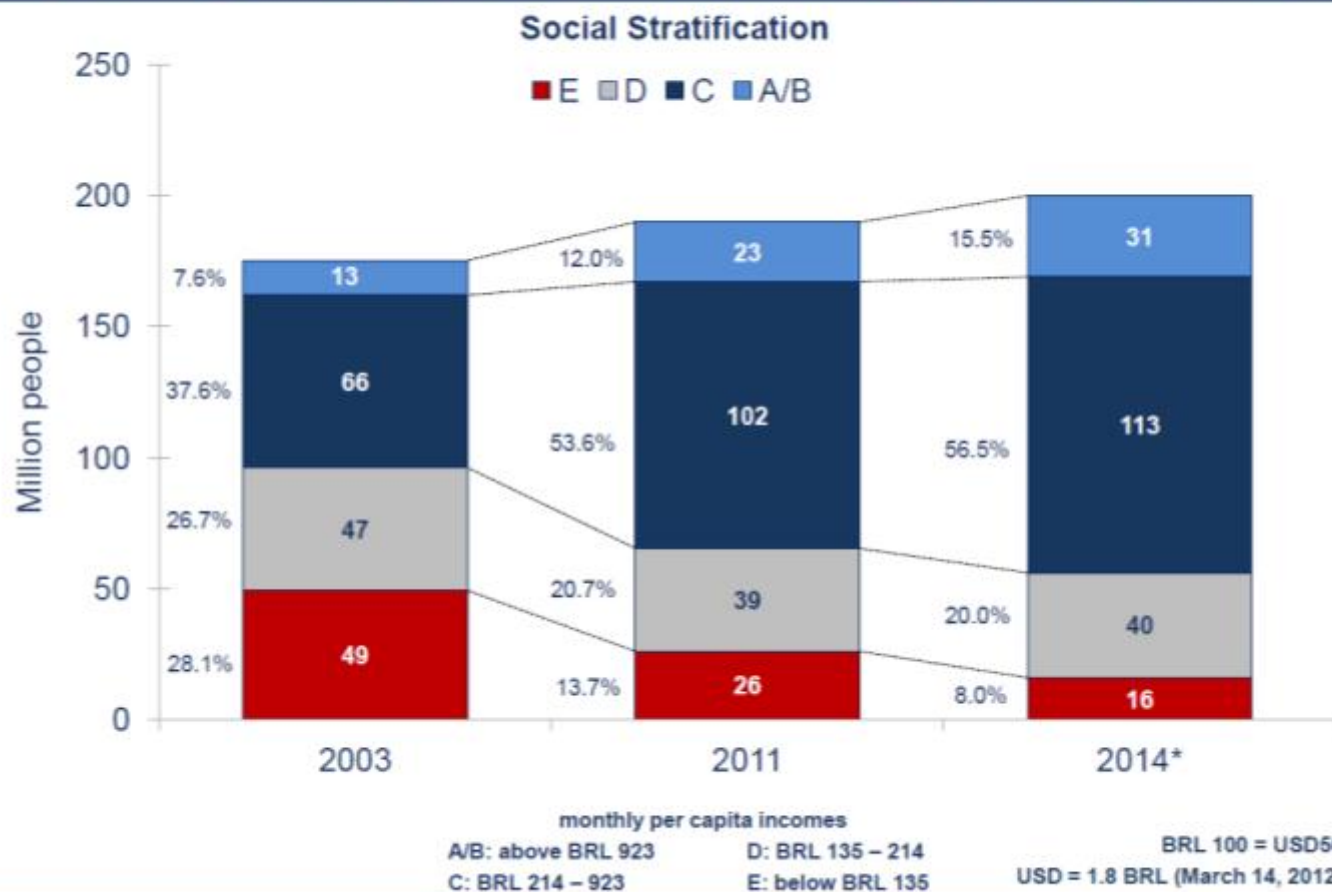


Population in number of people

Source: IBGE "Brazilian Population Projection by gender and age"



Growing Middle Class → Expanding Consumer Market



Source: FGV



Outlook for Brazil

- Sustainable GDP growth over the coming years
- Social gains and expansion of the middle class
- Demographic bonus until 2025
- Major investment opportunities
 - Expanding and upgrading infrastructure
 - Offshore oil fields (“pre-salt” layer)
 - Vast reserves of mineral commodities
 - Potential to expand cultivated area and agricultural production
 - Major international sports events (FIFA World Cup in 2014 and Olympics Games in 2016)



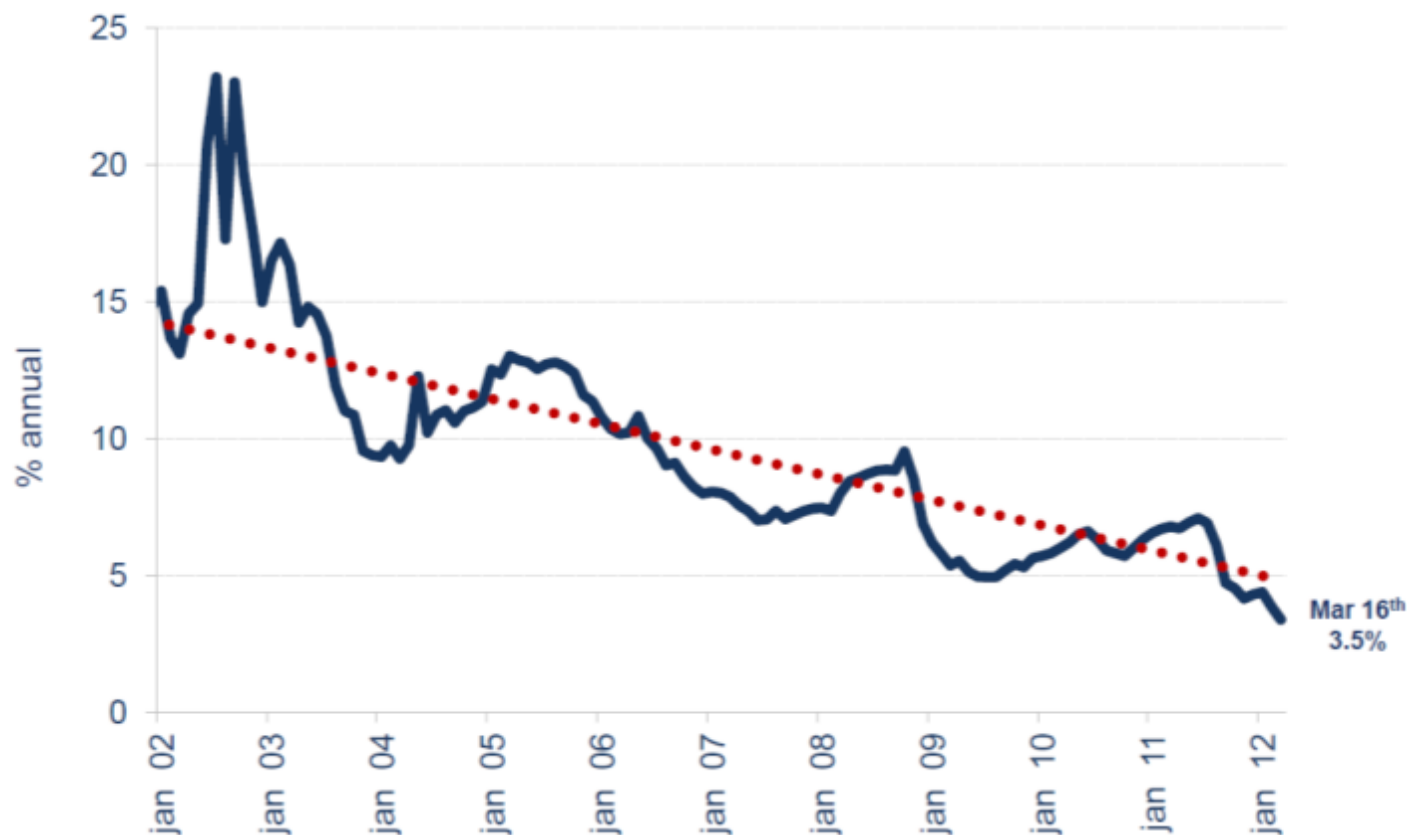
Achieved Inflation Target for 8th Year in a Row



Source: BCB



Declining Real Interest Rate

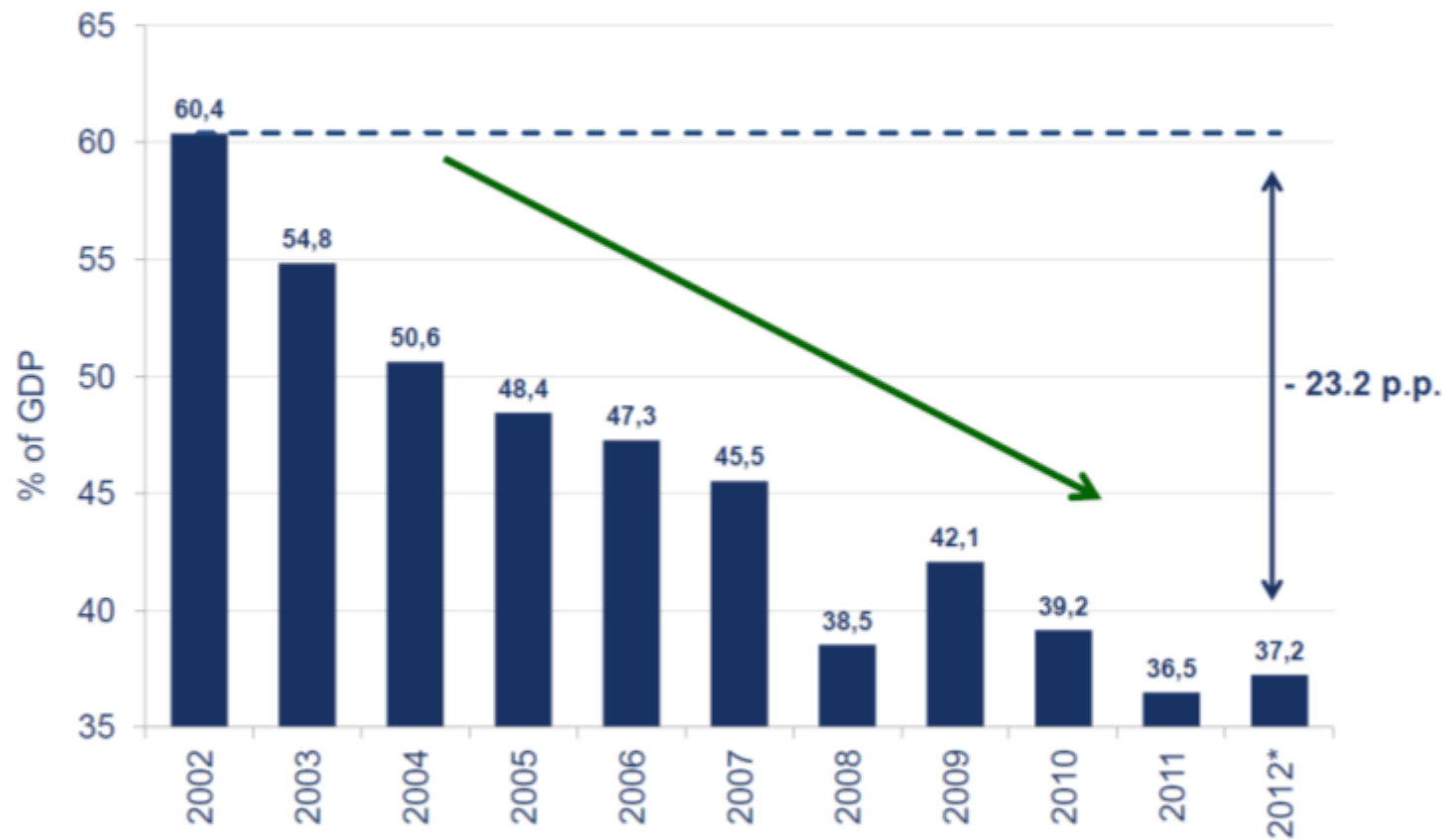


360-day market rate discounted by the IPCA expected for the next 12 months

Source: BCB



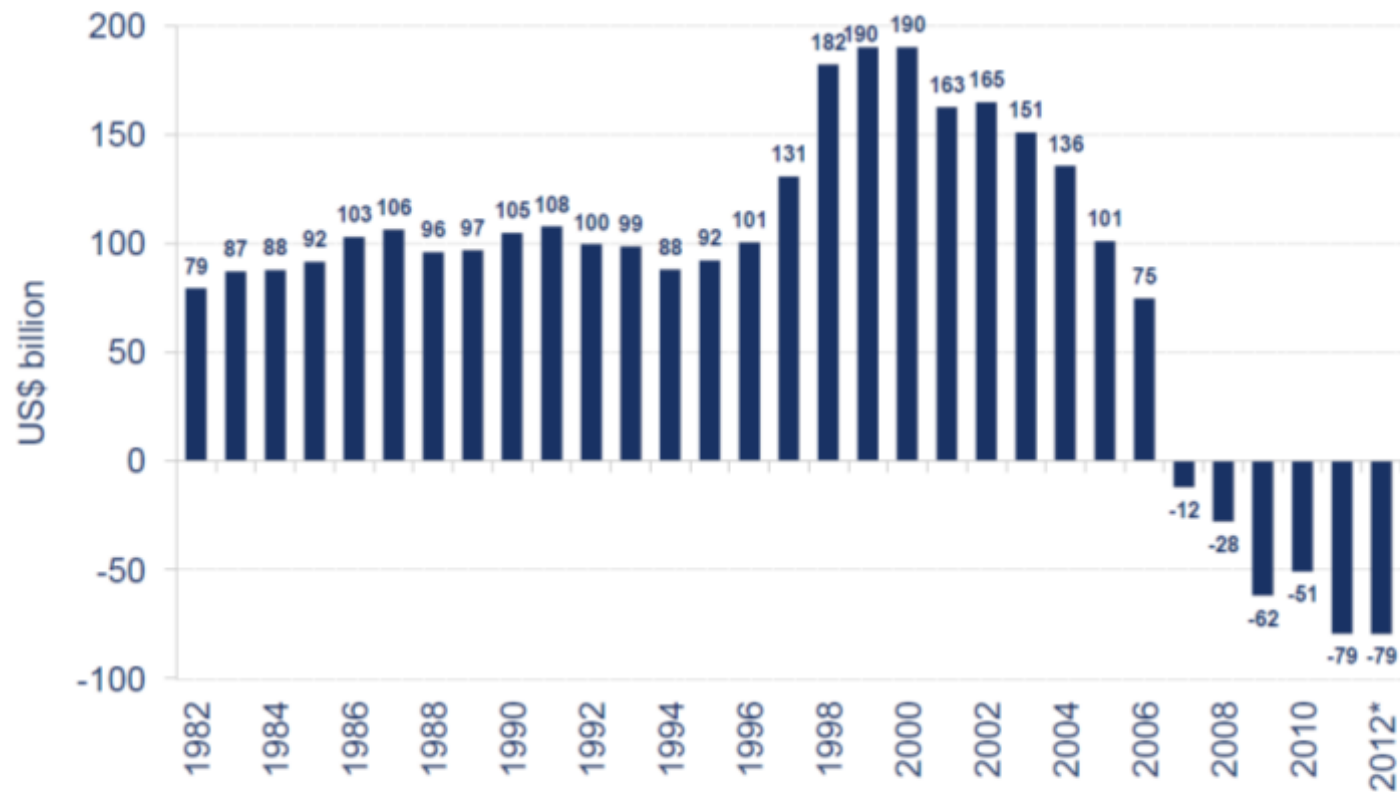
Declining Net Public Debt



*Jan 12



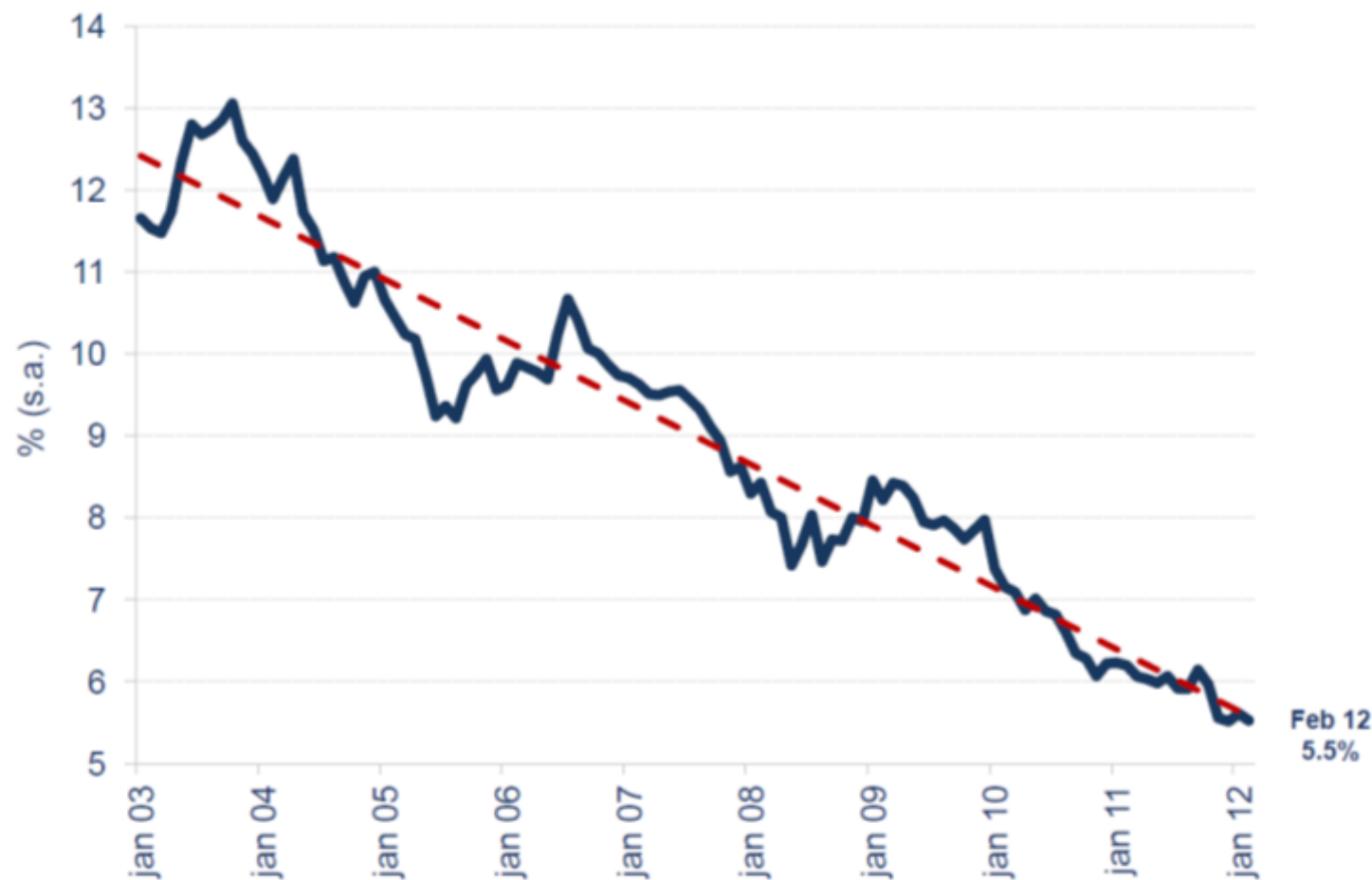
Brazil Has Become a Net External Creditor



*estimate Jan 12

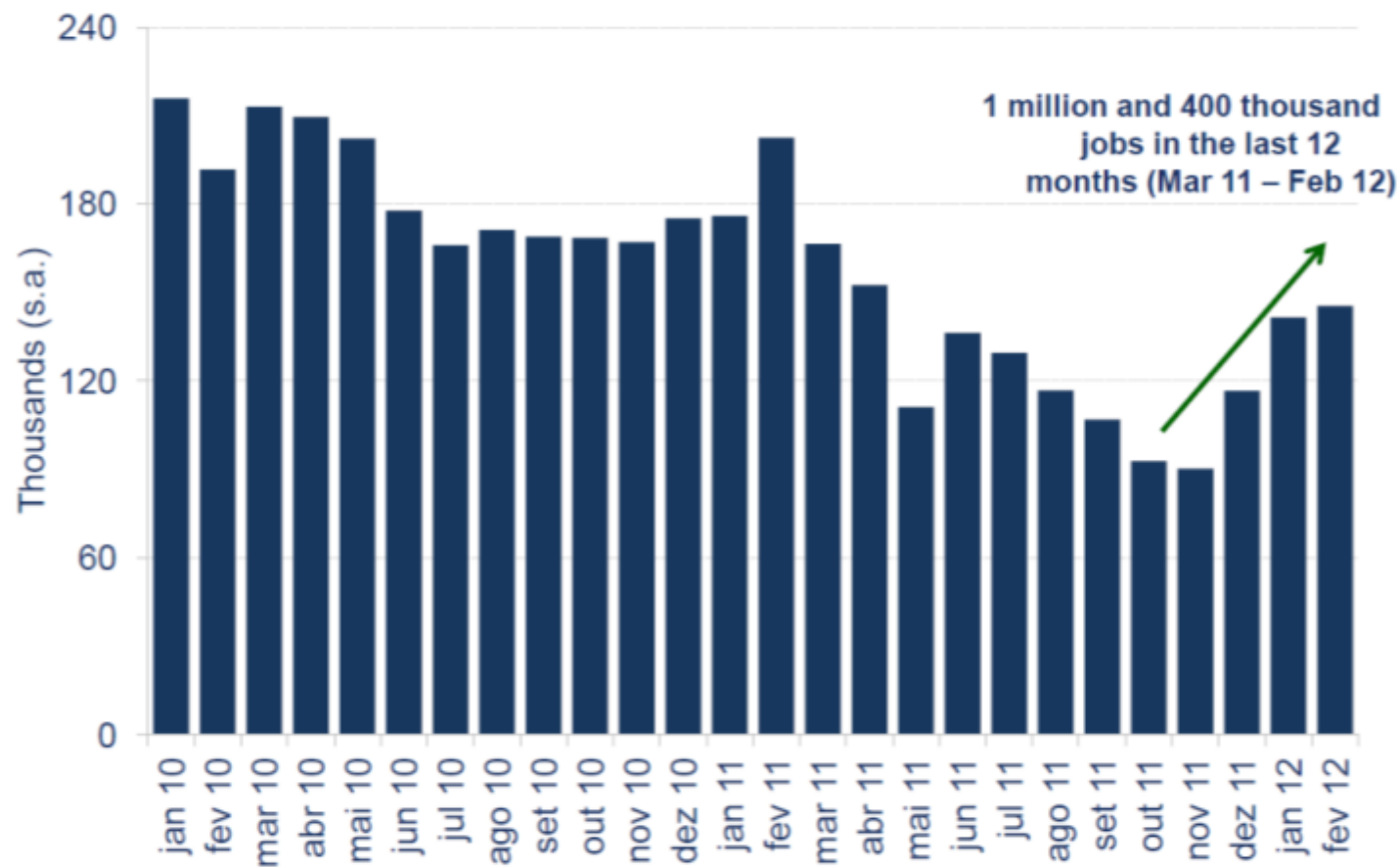


Unemployment Rate at Record Lows





Formal Job Creation is Strong



DOING BUSINESS



This page summarizes *Doing Business 2013* data for Brazil. The first table lists the overall "Ease of Doing Business" rank (out of 185 economies) and the rankings by each topic. The rest of the tables summarize the key indicators for each topic and benchmark against regional and high-income economy (OECD) averages.

ECONOMY OVERVIEW		PRINT EXCEL		
REGION	Latin America & Caribbean	DOING BUSINESS 2013 RANK	DOING BUSINESS 2012 RANK	CHANGE IN RANK
		130	128	↓ -2
INCOME CATEGORY	Upper middle income			
POPULATION	196,655,014			
GNI PER CAPITA (US\$)	10,720			

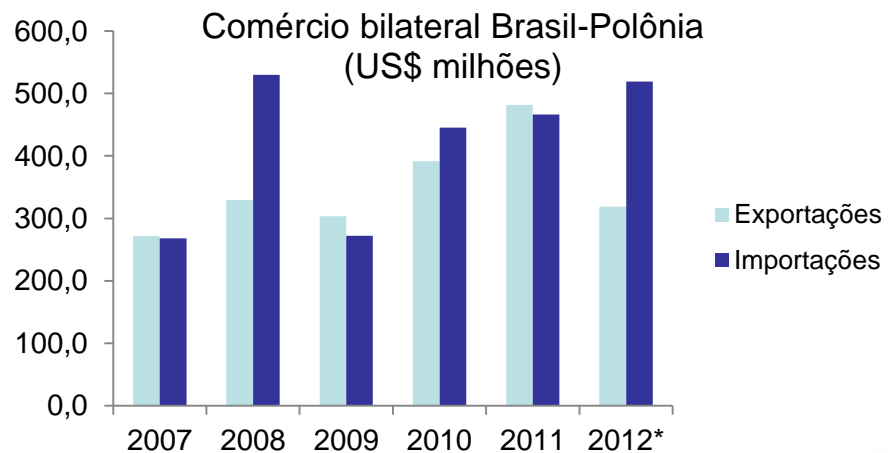
TOPIC RANKINGS	DB 2013 Rank	DB 2012 Rank	Change in Rank
Starting a Business	121	122	↑ 1
Dealing with Construction Permits	131	130	↓ -1
Getting Electricity	60	61	↑ 1
Registering Property	109	105	↓ -4
Getting Credit	104	97	↓ -7
Protecting Investors	82	79	↓ -3
Paying Taxes	156	154	↓ -2
Trading Across Borders	123	123	No change
Enforcing Contracts	116	120	↑ 4
Resolving Insolvency	143	139	↓ -4



Comércio bilateral Brasil-Polônia

	Exportações	Importações
Período		
US\$ milhões		
2007	271,7	267,8
2008	329,6	530,1
2009	303,3	271,9
2010	391,6	445,3
2011	481,5	466,3
2012*	318,5	519,3

* acumulado até outubro





Thank you !

Alan Goldlust

Alan.goldlust@comexport.com.br