

## The 15<sup>th</sup> Japan-Brazil Joint Economic Committee Meeting

*Venue: Keidanren, 1-3-2 Otemachi Chiyada, Tokyo*

(Proposed Agenda)

As of October 23, 2012

Wednesday, November 7th

08:45 – 09:15	<b>Registration</b>
09:15 – 10:00	<b>Opening Session</b>  <b>Masami Iijima</b> , President of the Brazil-Japan Economic Cooperation Committee, Keidanren <b>José de Freitas Mascarenhas</b> , President of the Brazil-Japan Economic Cooperation Committee, CNI <b>NN</b> , Japanese Government Official <b>Fernando Pimentel</b> , Minister of Development, Industry and Foreign Trade, Brazil <b>Antonio Anastasia</b> , Governor of the State of Minas Gerais, Brazil <b>João Raimundo Colombo</b> , Governor of the State of Santa Catarina, Brazil
10:00 – 12:00	<b>Session 1</b> <b>Enhancing Japan-Brazil Economic Relations and Business Environment</b> (i) Prospects of Japan-Brazil economic relations (ii) Business Environment (including issues on taxation, remittance, performance requirements etc.) (iii) Other issues
Moderator	<b>José Augusto Fernandes</b> , Director of Policies and Strategy, CNI
Speakers	<b>Yuichi Okura</b> , The Bank of Tokyo-Mitsubishi UFJ etc. <b>Hiromichi Toya</b> , All Nippon Airways <b>Carlos Mariani Bittencourt</b> , Director of CNI <b>José Carlos Batista Neves</b> , General Manager, Banco do Brasil
12:15 – 13:15	<b>Luncheon</b>



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Confederação Nacional da Indústria  
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Welcome address by Keidanren Chairman Yonekura (tbc)

13:30 – 15:30

## Session 2

### Natural Resources and Energy

(i) Oil and natural gas development (ii) Iron ore (iii) Related technologies (shipbuilding, FPSO, technical cooperation etc.) (iv) Other issues

Moderator

José de Freitas Mascarenhas, Vice-President, CNI

Speakers

**Murilo Ferreira**, President of Vale, Brazil

**NN**, Petrobras

**NN**, IHI Corporation

**NN**, Mitsui Ocean Development & Engineering Co. (MODEC) (tbc.)

15:30 – 17:30

## Session 3

### Infrastructure and Finance

(i) High speed train (tbc.) (ii) Development of logistics infrastructure in Brazil (iii) Infrastructure development in Brazil related to 2014 World Cup and 2016 Olympic Games (iv) PPP and financing scheme (v) Other issues

Moderator

Keidanren

Speakers

**NN**, Mitsui & Co

**Koichi Yajima**, Japan Bank for International Cooperation (JBIC)

**João Carlos Ferraz**, Vice-President of BNDES, Brazil

**Ralph Lima Terra**, Vice-President of ABDIB, Brazil

18:00 – 19:00

Cocktail Reception

Thursday, November 8<sup>th</sup>

09:30 – 11:00

## Session 4

### Building a Sustainable Society: Environment, Energy Efficiency and Agriculture

(i) Energy efficiency (development of smart-city etc.) (ii) Sustainable Agriculture (Pro Savanna-JBM etc.) (iii) Other issues



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Moderator	<b>Pedro de Camargo Neto</b> , President of ABIPECS, Brazil
Speakers	<p><b>Célio Porto</b>, Secretary of International Relations, Ministry of Agriculture, Brazil</p> <p><b>Emiliano Pereira Monteiro</b>, President of CAMPO (tbc)</p> <p>NN, Japan International Cooperation Agency (JICA)</p> <p><b>Shinya Kukita</b>, NEC</p> <p><b>NN</b>, NISSAN Motor</p>
11:00 – 12:30	<p><b>Session 5</b></p> <p><b>Innovation and Technology</b></p> <p>(i) industrial products (ii) Cooperation between industries (iii) Private sector investment in innovation activities and to enhance the domestic research of new technologies (iv) Stimulating public policies for innovation and R&amp;D (v) Prevention of competition through subsidies</p>
Moderator	<b>NN</b> , to be named by Keidanren
Speakers	<p><b>José Serrador</b>, Director of External Relations and Foreign Trade, EMBRAER</p> <p><b>Mauro Borges</b>, President of ABDI, Brazil</p> <p>NN, Japan Science and Technology Agency (tbc.)</p>
12:30 – 12:45	<p><b>Closing Session</b></p> <p><b>Masami Iijima</b>, President of the Brazil-Japan Economic Cooperation Committee, Keidanren</p> <p><b>José de Freitas Mascarenhas</b>, President of the Brazil-Japan Economic Cooperation Committee, CNI</p>



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